HIST 2150
SHOP ‘TIL YOU DROP: A GLOBAL HISTORY OF CONSUMERISM

Course Description
A history of materialism and consumerism from the rise of the world economy to the present day. It covers affluence and luxury in history, the rise of the department store and various forms of shopping, advertising, credit, debt, and waste in a global context.

Spring 2024
Asynchronous, DE
Global Diversity Credit
Social Science Gen-Ed Credit
World History Concentration Credit

DR. MONA RUSSELL
Office A322 Brewster
russellm@ecu.edu