

College of Business
Bachelor of Science in Business Administration
Marketing
with Psychology minor

Please note that this is a **recommended** sequence.

Check catalog for prerequisites. Course availability may vary from semester to semester.

FRESHMAN YEAR			
Fall Semester		Spring Semester	
MATH 1065	3	BUSI 1200	3
MIS 2223	3	ENGL 1100	3
PSYC 1000	3	FINA 2244	3
Humanities or Fine Arts	3	HLTH 1000	2
Science	3	KINE 1000	1
	<hr style="width: 50%; margin-left: auto; margin-right: 0;"/>	MATH 2228 or MATH 2283	3
	15		<hr style="width: 50%; margin-left: auto; margin-right: 0;"/>
			15
SOPHOMORE YEAR			
ACCT 2401	3	ACCT 2521	3
ECON 2113	3	BUSI 2200	3
PHIL 1175 or PHIL 2274 or PHIL 2275	3	ECON 2133	3
Science	3	ENGL 2201	3
Lab	1	MKTG 3832	3
# PSYC 3206 or 3221 or 3300 or 3325 or 3375	3		
	<hr style="width: 50%; margin-left: auto; margin-right: 0;"/>		<hr style="width: 50%; margin-left: auto; margin-right: 0;"/>
	16		15
JUNIOR YEAR			
COMM 2020 or COMM 2410	3	BUSI 3200	2
MGMT 3302	3	FINA 3724	3
MKTG 3872	3	OMGT 3123	3
MIS 3063	3	Concentration course*	3
# PSYC 3310 or 3311 or 3312 or 3325 or 3326 or 3327	3	International Perspective^	3
	<hr style="width: 50%; margin-left: auto; margin-right: 0;"/>	# PSYC 3206 or 3221 or 3300 or 3325 or 3375	3
	15		<hr style="width: 50%; margin-left: auto; margin-right: 0;"/>
			17
SENIOR YEAR			
ENGL 3880	3	BUSI 4200	1
MKTG 4682	3	MGMT 4842	3
OMGT 3223	3	MKTG 4562	3
Concentration course*	3	Concentration course*	3
# PSYC elective	3	# PSYC elective	3
	<hr style="width: 50%; margin-left: auto; margin-right: 0;"/>		<hr style="width: 50%; margin-left: auto; margin-right: 0;"/>
	15		13
Total Hours			121

^Select from ACCT 4451, FINA 4454, MGMT 3352, MGMT 3552, MKTG 3852, or MKTG 4992

*Select from 4000-level MKTG with at least one being MKTG 4532 or MKTG 4732

Psychology offers several courses during the summer as well which could lighten the load.

Confirmed: BRM

Updated: 2/9/2022
Checked: 2/9/2022